4N6 Fanatics

SPEECH / DRAMA / FORENSICS RECRUITMENT IDEAS

1. **Always be "recruiting" – true for both students and coaches**
   - **Emphasize the COMPETITIVE nature of the activity "It's more than a club"**
   - **Trophies near your practice room (if possible) or in the school commons in a CLEARLY marked display case**
   - **Banners charting the history of your team's success - It's not just for sports!**

   - **Plaques in the hallway by your room for each speech event with space to add student names/years DUO STATE QUALIFIERS – John Doe and Mary James (2019)**

2. **Design your own team logo and use it everywhere!**
    - **Team shirts, posters, brochures, flyers, banners**

3. **Set up a Recruitment Booth in the lunch area manned by current team members.**
    - **Make it colorful, hip**
    - **Set out a few team trophies**
    - **Have flyers and brochures available**

4. **Plaster the school with recruitment flyers designating a "SPEECH TEAM RECRUITMENT NIGHT"**
    - **Have each team member bring a "friend"**
    - **Order some pizzas**
    - **Play some awesome warm-up games**
    - **Have current team members perform their selections from last year**
    - **Get the names, phone numbers, etc of every student that attends**

5. School newspaper or live news broadcast?
   Design a recruitment ad (print or video)!
6. Does your team have a webpage or social media pages? These are GREAT formats to get information to prospective team members.
   - Include your webpage and social media presence on all recruitment fliers, brochures, etc.
   - Post to social media pages frequently
7. Ask for teacher recommendations (Speech and English teachers can be helpful resources)
   - Ask if current team members can visit classes to provide more information to students
   - Send team members in pairs and mix it up – show how inclusive your program is 😊
   - Have a planned script in place so the presentation is short, focused and polished
8. Personal phone calls from team members to prospective recruits are important!
   - Invite non-members to attend a practice/rehearsal or even a tournament

JOIN OUR TEAM
— BE PART OF OUR STORY —